

Podcast Interview Materials for Minter Dial

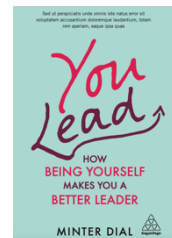
As you've kindly decided to have me as a guest on your podcast, I've put together some useful resources and materials that will help you to get prepared, as time is such a precious commodity!

- My up-to-date **bio** can be downloaded [here](#).
- A high-resolution headshot **image** can be found [here](#). You choose!
- [Hear what I've said on other podcast shows](#).
- Here's a high-resolution image of the **YOU LEAD** [book cover](#).
- You can also check out my own *Minter Dialogue* podcast [here](#) (running since 2010).



Suggested questions/topics you might wish to ask:

- How can you be fully yourself when you are imperfect?
- Why a new book on leadership, now? What is different about running a business today versus even ten years ago?
- How important is the governance model of a company in curtailing or liberating a leader to be the best version of him or herself?
- What is the connection between the Redken 5th Ave NYC brand for hairdressers (that you ran worldwide) and the Grateful Dead band (that you followed)?
- In the book, *You Lead*, you discuss the CHECK framework for leaders. What is this framework, what's different about it and how can leaders best implement the CHECK mindset?
- How can you warrant that by onboarding the *You Lead* mindset, you'll achieve success?
- What are the new ingredients to high performance leadership?
- How to manage ethics and politics at work in today's environment?
- How does purpose and authenticity actually drive performance?
- Is it better to be customer first or employee first?



You can find out more about [You Lead](#) here (including when and where it's available) as well as my other [books](#) (Futureproof, Heartificial Empathy and The Last Ring Home).

Exotic and/or eccentric facts and stories you can pick up on:

- I've exercised fifteen different **professions**, including three entrepreneurial start-ups in three different industries, working in a zoo and an aquarium, being a teaching tennis pro, investment banker, pots & pans salesman and more.
- I've **changed** countries fifteen times.
- I've given a speech that's over five-minutes long in eight different **languages**.
- I produced an award-winning documentary film on World War II (and wrote the book), [The Last Ring Home](#), which has been shown widely on television in North

America (PBS) and ANZ (History Channel). The research took 25 years. The film changed my life.

- I'm obsessed with **padel tennis**, one of the fastest growing sports in the world and that ought to become *de rigueur* at all tennis clubs!
- I've been concussed seven times and what I've learned from the 7th time (June 2020)
- I have been to see the **Grateful Dead** and the various different parts and forms of the Dead around 200 times — and I think businesses have plenty to learn about from the Dead in the way they went about their 'business'.

Videos of Minter

Here are some videos from [Minter's YouTube channel](#) that could provide further background information:

- [Minter's speaker highlights reel](#)
- [Minter Dialogue podcast highlight reel](#)
- His 2018 keynote speech at [SXSW on futureproofing your business](#)

Minter's social media profiles & websites

- [@mdial](#) on Twitter
- [MinterDial](#) on LinkedIn
- [Minter Dial page](#) on Facebook
- [@mdial](#) on Instagram

His websites:

- [MinterDial.com](#)
- [MinterDial.fr](#) (all in French)
- [TheLastRingHome.com](#)