

ABOUT · 2026

Minter Dial

An itinerant bohemian in search of experiences and interesting people. His mission is to elevate the debate and connect people, dots and ideas.

Speaker · Author · Podcaster

16	600+	900+	7
years at L'Oréal	talks and seminars	podcast episodes	books, 5 award-winning

SHORT BIO

Minter Dial is a professional speaker, author and elevator, specialised in leadership, branding and transformation. An agent of change, he's a three-time entrepreneur, who has exercised twelve different métiers and moved country fifteen times. Minter's core career stint of 16 years was spent as a top executive at L'Oréal, member of the worldwide Executive Committee for the Professional Products Division.

He's author of the award-winning WWII story, The Last Ring Home (documentary film and book, 2016), as well as six other business books, including the award-winning Futureproof (2017), You Lead (2021), winner of the Business Book Awards 2022, and Heartificial Empathy, 2nd edition (2023). For his other writings, you can check out Meaningful Communication, Making Empathy Count and Dialogos, a featured publication on Substack, all about fostering more meaningful conversation. He is passionate about the Grateful Dead, padel tennis and languages.

FROM L'ORÉAL TO THE STAGE

After a bountiful 16-year international career at L'Oréal, including being CEO of Redken Worldwide and on the Executive Committee of the L'Oréal Professional Products Division Worldwide, Minter returned to his entrepreneurial roots to become a thought-leader, author, consultant and professional speaker.

He is based out of London. Minter has worked with world-class organisations (Google, Samsung, Rémy Cointreau, Orange, Kering, L'Occitane…) to help activate their brand strategies, and to integrate new technologies and digital tools, devices and platforms. Above all, Minter works to catalyse a change in mindset and to dial up transformation.

> **"He's a showman, a storyteller, a prognosticator."**
>
> Rod Banner, Executive Chairman, Adgistics

BOOKS & AWARDS

The Last Ring Home
Book Excellence Award 2018 (Biography)
A POW's lasting legacy of courage, love and honour in WWII. Also an award-winning documentary film.

Heartificial Empathy, 2nd edition
Maincrest Media Award 2024
Putting heart into business and artificial intelligence.

Heartificial Empathy, 1st edition
Book Excellence Award 2019 (Technology)

You Lead
Business Book Award 2022 (Leadership)
How being yourself makes you a better leader.

Futureproof
Business Book Awards 2018 – Embracing Change (winner)
How to get your business ready for the next disruption (with Caleb Storkey).

Making Empathy Count
April 2024
Toward building an empathic culture (with Helen Rantsevitch).

Meaningful Communication
To grow business effectiveness and create a thriving culture (with Helen Rantsevitch).

Coming 2027: The Avatar Trap
Reclaiming Our Imperfect Humanity.

LONGER BIO

Minter Dial is a professional speaker, storyteller, author, and consultant, specialised in leadership, branding and transformation. Minter, who prides himself in elegantly elevating the debate, has given over 600 talks and seminars to audiences in five continents, including conferences at SXSW, Twitch, Yext, Cision, Netexplo, and Tencent. He was voted Top 3 out of 150 speakers at the Adobe Summit EMEA three years in a row (2014-2015-2016).

He is the author of seven books, five of them award-winning, including The Last Ring Home, A POW's Lasting Legacy of Courage, Love, and Honor in World War II (2016), which was turned into an award-winning documentary film for PBS and History Channel. Other books include Futureproof, How to get your Business Ready for the Next Disruption (co-written with Caleb Storkey and published by Pearson, 2017), winner of the Business Book Awards 2018 in the category of Embracing Change; Heartificial Empathy, Putting Heart into Business and Artificial Intelligence, whose first edition won the Book Excellence Award 2019 in the category of Technology and was a finalist for the Business Book Awards 2019, and whose 2nd edition (2023) won the Maincrest Media Award 2024; and You Lead, How Being Yourself Makes You A Better Leader (Kogan Page, 2021), which won the Business Book Awards 2022 in the category of Leadership. His other two books, Making Empathy Count (2024) and Meaningful Communication, are co-written with Helen Rantsevitch. Among his latest writings, you can find Dialogos, a featured publication on Substack, about fostering more meaningful conversation. He's currently working on a new book, The Avatar Trap, coming out in 2027.

Previously, he enjoyed a 16-year international career at L'Oréal, including being CEO of Redken Worldwide and on the Executive Committee worldwide of the Professional Products Division (PPD). He also worked at the DLJ investment bank, the Philadelphia Zoo, the NJ State Aquarium and has founded three startups, including a travel agency for entertainers and a high-end handmade leather Gladstone bag maker.

He's on the board of GTA/Future of Work and Rythmessence, and was previously NED of LastminuteGroup, ECV Digital School, and SBT-Humans Matter. He's a certified coach with N.E.W.S. Navigation and D.I.S.C./4Colors, a renowned blogger and podcaster (in English and French), and he's passionate about the Grateful Dead, padel tennis and languages.

KEY TOPICS

LEADERSHIP MINDSET

How to Create a More Empathic Culture

Why empathy is such an important leadership skill, and how to embed it into your culture and processes.

LEADERSHIP MINDSET

"In Order": Re-booting and Re-energising Your Business & Team

How to reboot yourself and your team in order to rebound and thrive.

TRANSFORMATION & DISRUPTION

Encoding Empathy into Business and Artificial Intelligence

Based on Heartificial Empathy (2nd edition).

TRANSFORMATION & DISRUPTION

How to Futureproof your Business against the next Disruption

Based on Futureproof.

BRAND & STORYTELLING

How to Pass the Brand Tattoo Test

Why being Employee First is key to proper customer centricity.

BRAND & STORYTELLING

The Last Ring Home: A true story of Love, Courage and Honour

With or without the screening of the 27-minute film.

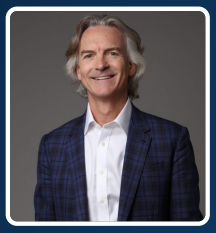
Formats: keynote, emcee and moderator, workshops (Empathy Circles, seminars and team-building through padel), online or offline. Speaking engagements include SXSW, CogX, Adobe Summit EMEA, Twitch HQ, Salesforce EMEA, INSEAD, Burberry, Carrefour, L'Occitane and Hermès.

PODCASTS & WRITING

Minter Dialogue
Weekly since 2010, interviewing interesting personalities, authors and entrepreneurs.
minterdial.com/podcast

The Joy of Padel
His award-winning podcast on the booming sport of padel.
minterdial.com/podcast/the-joy-of-padel-podcast

Dialogos
Essays on meaningful conversation, a featured publication on Substack.
minter.substack.com



Book Minter Dial

To book Minter, include the desired topic, date and location (online or offline).

minterdial.com/contact/book-minter · dialminter@gmail.com

Speaker profile, bios and headshots: minterdial.com/about/minter-dial-speaker-profile

LinkedIn: linkedin.com/in/minterdial · X and Instagram: @mdial